**Candidate Manifesto Example**

**Examples written in red font!**

**Introduction**

Introduce yourself to students. Let them know what you study and who you are. Give an insight into your personality.

*Hello everyone, my name is Jane and I’m a second year X student. I’ve lived in Wolverhampton all my life, love music and literature and can’t live without my morning coffee.*

**Manifesto (200 words)**

Here you want to outline why you are running and the experience and skills you have that make you suitable for the role. Some examples can be seen below:

*I’m running to be your next X because I want to change …….*

*I have significant leadership experience, in my roles as X and X…*

*As a course rep for X which has given me confidence in representing students to X…*

*As an international student, I recognise that…*

**Top 3 Objectives (300 words)**

Objective 1 – Increase student engagement with the Students’ Union

* Sub points can be included here. Things that will help you achieve your objective or goals that fall under the ‘theme’ or category of the objective above. E.g.:
* *Hold a series of events for international students to socialise and integrate with the Wolverhampton community.*
* *Promote our services better on social media.*

Objective 2 –

Objective 3 –

The most important section. This is where you highlight what you want to work on throughout the year. Remember, these are the promises that students will hold you accountable for throughout the year, so make sure they’re realistic and relatable for students. Feel free to describe how you plan to achieve each of these.

**Ending Statement (a sentence or two)**

A final sentence to tell people why they should vote for you, where they can contact you and dates voting is open.

*Vote X as your number 1 candidate! Remember to cast your vote between X and X!*